

# KIRK DRAKE

Speaker and Tech Pioneer



Kirk Drake is a serial entrepreneur and fintech collaborator. Currently, he is Chief Revenue of Quilo. Author and Speaker at CU 2.0. In addition, Kirk serves on the board of NACUSO business services, Doublecheck CUSO, Painted Hills CUSO and Quilo.

Kirk specializes in building collaborative business models, launching new fintech companies, and helping entrepreneurs develop, launch, fund, and build their companies within the community financial institution industry.

When he isn't talking about fintech, Kirk spends time with his beautiful wife Kimberly and their three amazing kids. Occasionally he performs stand-up comedy, travels the world, and jointly runs Resistance Wine Company with his wife in their beautiful hometown of Ashland, Oregon.

## BRANDING, BOOZE AND BUSINESS

As an expert in two of the oldest businesses in the world, wine and banking, Kirk shares his humorous and disruptive journey to launch an anti-ordinary brand. Kirk will take you through his entrepreneurial journey in a funny – fail forward – insightful approach to building a boutique winery. Learn innovative ways to build a brand, redefine subscriptions in a crowded marketplace, and how to be anything but ordinary!

## MEBOOT YOURSELF

Learn how to unstick yourself, a relationship, or a career by becoming the person you already are and confusing everyone around you! Over 20 years ago, Kirk fell in love with his wife. 20 years, 3 kids, 5 start-ups and a winery later – neither Kirk nor Kimberly are the same person. Learn key tactics, approaches, and tools to reboot yourself and your relationships to help you unlock your relationships true potential.

“Kirk recently spent time with over 30 members of our Leadership Team. He uses thought-provoking questions, industry-related examples, personal stories as well as data and information to make you truly think about the way you think, work and approach life. Two questions he wove into his presentation early on were, “What could you do that could make you uncomfortable?” and “What did you fail at last week?” Kirk has a style and way about him that is well-researched, thought-provoking and leaves you believing that yes, you do need to change and evolve to be relative in this industry, but he approaches it in a way that inspires curiosity and action vs. fear about the future relevance of our organization.”

David Larson, CEO, Affinity Plus Credit Union

BOOK KIRK TO SPEAK AT YOUR NEXT EVENT

✉ [INFO@KIRKDRAKE.ME](mailto:INFO@KIRKDRAKE.ME)

☎ 301-461-3120

🌐 [KIRKDRAKE.ME](http://KIRKDRAKE.ME)

